

# The Greek Economy at a Turning Point:

Setting a National Agenda for Economic Development

DECEMBER 1 & 2, 2014 | ATHENAEUM INTERCONTINENTAL HOTEL



## C O N F E R E N C E P R O G R A M

### DAY ONE >

MONDAY, DECEMBER 1, 2014

13:30 **REGISTRATION | WELCOME COFFEE**

14:00 **INTRODUCTION**

**Elias Spirtounias**, Executive Director, American-Hellenic Chamber of Commerce

**Simos Anastasopoulos**, President, American-Hellenic Chamber of Commerce

14:20 **WELCOME ADDRESSES**

**Evangelos Venizelos**, Deputy Prime Minister & President, PASOK

**Constantine Michalos**, President, Athens Chamber of Commerce and Industry

14:50 **THE US PERSPECTIVE**

15:00 **CONFERENCE OPENING**

**Gikas Hardouvelis**, Minister of Finance

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### 15:20 **THE GREEK SOVEREIGN DEBT: IS IT SUSTAINABLE? INTERNATIONAL ACCOUNTING STANDARDS & PUBLIC GOVERNANCE**

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*What are the views about Greek debt? Is it sustainable or not—and how should the country plan its next steps? How will the adaptation of international accounting standards in public governance contribute to a higher evaluation of the country and to the growth of its economy? What, historically, happens with countries that do not practice proper and transparent accounting?*

**Jacob Soll**, Professor of History & Accounting, Dept. of History, University of South California, USA

**Paul B. Kazarian**, Founder, Chairman & CEO, Japonica Partners USA

**Marko Mrsnik**, Director, Sovereign & International Public Finance Ratings, Standard & Poor's, Spain

**Stavros Thomadakis**, Emeritus Professor of Financial Economics, University of Athens & Chairman elect, International Ethics Standards Board for Accountants (IESBA)

**Moderator: Simon Nixon**, Chief European Commentator, The Wall Street Journal

DISCUSSION

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### 16:30 **HOW CAN GREECE BECOME A MODERN, COMPETITIVE COUNTRY?**

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*What is the value of competitiveness in today's global economy? Is Greece a competitive country and in what sectors? What reforms are needed and what procedures are required for Greece to become competitive in high-quality and innovative products and services?*

**Ulysses Konstantinopoulos**, Deputy Minister of Development and Competitiveness\*



## CONFERENCE PROGRAM

**Deborah Wince-Smith**, President & CEO, United States Council on Competitiveness

**Theodore Fessas**, Chairman, Hellenic Federation of Enterprises (SEV)

**Yanos Gramatidis**, President, Institute of Economy and Public Governance, American-Hellenic Chamber of Commerce

**Maria Velentza**, Advisor, EU Commission, Task Force for Greece

**Moderator: Vassilis Antoniadis**, Partner and Managing Director, The Boston Consulting Group

DISCUSSION

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### 17:30 TOWARDS THE END OF MEMORANDUM? WHAT IS NEXT?

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*After six years of recession and four years of fiscal austerity, Greece appears to have put in order its fiscal affairs and is showing a sign of gradual recovery. What are the steps after the memorandum? Will there be any other type of memorandum or arrangement for supervising Greece's economy? What should be the next, proper steps for Greece within the framework of a common European Economic Policy?*

**Klaus Masuch**, Principle Adviser, Directorate General Economics, ECB, Germany

**Nikos Vettas**, Director General, IOBE

**Moderator: Jan Strupczewski**, EU Economic & Monetary Affairs Correspondent, Reuters

DISCUSSION

### 18:30 NETWORKING COCKTAIL RECEPTION

DAY TWO >

TUESDAY, DECEMBER 2, 2014

09:30 WELCOME COFFEE

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### 10:00 THE ROLE OF A REFORMED BANKING AND FINANCING FRAMEWORK IN RE-IGNITING THE REAL ECONOMY

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*After the recent stress test results of the Greek banking system, what should be the next moves of Greek banks for the revitalization of the real economy? What will happen with the Hellenic Financial Stability Fund? What are correct and proper solutions for "red" loans?*

**Christos Megalou**, Chief Executive Officer, Eurobank

**Spyros Papaspyrou**, Alternate Managing Director, Piraeus Bank

**Nikolaos Philippas**, President & Scientific Director, KEPE

**George Papadimitriou**, Financial Services Industry Leader, EY Southeast Europe & Advisory Services Leader, EY Greece

**Moderator: Yannis Perlepes**, General Manager, Naftemporiki

DISCUSSION



## CONFERENCE PROGRAM

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### 11:15 GREECE AND THE GLOBAL ENERGY MAP

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*What implications will recent geopolitical developments have in the energy policy of Greece? Can the cost of energy be reduced and assist in the competitiveness of Greek industry? What are the latest developments with RES (Renewable Energy)? What are the perspectives of the hydrocarbon Industry? What are the latest developments in European energy policy?*

**Yannis Maniatis**, Minister of Energy, Environment and Climate Change

**Arthur Zervos**, Chairman & CEO, PPC

**George Peristeris**, CEO, GEK TERNA

**Mathios Rigas**, Chairman & CEO, Energean Oil & Gas

DISCUSSION

### 12:15 KEYNOTE ADDRESS

**Alexis Tsipras**, Leader of the Opposition and President of SYRIZA

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### 12:30 THE DIGITAL ECONOMY: HOW CAN GREECE BENEFIT FROM ITS RAPID GROWTH?

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*The rapid growth of the global digital economy is creating new opportunities and standards in the global economy. Can Greece benefit from this growth and how? Can Greece produce competitive products and services and what is required for this? Why does Greece delay in the implementation of e-governance at most all levels of public governance?*

**Michalis Chryssohoidis**, Minister of Infrastructure, Transport and Networks

**Peggy Antonakou**, Managing Director, Microsoft Hellas

**Nikos Peppas**, Country Manager, Greece Cyprus and Bulgaria, SAS Institute

DISCUSSION

### 13:30 NETWORKING COCKTAIL RECEPTION

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### 15:00 FINANCING BUSINESS INVESTMENTS

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*Liquidity and the financing of projects and businesses is one of the key issues today in Greece. What potential, what programs, and what tools exist to address this issue? What are the prerequisites for a company to exploit these solutions? Are Greek companies capable of participating in international projects and markets—and what is needed for this?*

**Dimitris Tsitsiragos**, Vice President, International Finance Corporation, World Bank Group

**Socrates Lazaridis**, CEO, Athens Exchange Group

**Anthony Bartzokas**, Board Director, European Bank for Reconstruction and Development



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## CONFERENCE PROGRAM

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### 16:00 ATTRACTING INNOVATIVE INVESTMENT IN GREECE

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*The growth of entrepreneurship and the attraction of key investments are considered key factors for revitalizing the Greek economy and confronting unemployment. What defines the Greek business environment today? Can it support innovative initiatives and develop new and competitive products and services? Can it attract new or established large corporations to proceed with major investments, and what is needed for this?*

**Notis Mitarachi**, Deputy Minister of Development & Competitiveness\*

**William Antholis**, Managing Director, Brookings Institution

**Pascal Apostolides**, Managing Director, AbbVie Pharmaceuticals

**Zouulis Mina**, Managing Director, Athenian Brewery

### 17:30 END OF CONFERENCE

### 20:30 DINNER

Keynote Speaker:

**Antonis Samaras**, Prime Minister of Greece\*

\*Awaiting confirmation

