

The Greek patient's
perspective:
Today & Tomorrow

Today's achievements



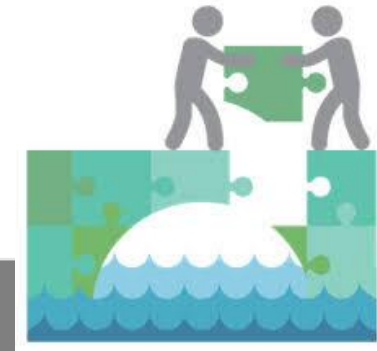
Patients' voice starts to be heard for ensuring availability of treatment and resources

Patient Organisations slowly reaching a next level of maturity & knowledge

Relations with Industry enjoy a satisfactory degree of transparency

Industry supports basic needs of patients, often substituting the role of the State

Today's gaps & hurdles



Lack of resources and training on specific topics for Patient Organisations

Active involvement in decision making is not encouraged/allowed by the State

Patient Organisations are not always extravertive – social stigma still present

Not all disease areas have the same “weight” and “voice” leading to imbalanced participation

Treating physicians do not always involve enough the patients in treatment decisions leading to or amplifying introvertive attitude

Everyday issues for patients are far too important to allow clear look in the future and planning

Industry needs to further evolve in thinking and procedures

What should be done? – The Patients



Existing Federations (ESAMEA, Panhellenic Union of Patients) Role and Activities: To be revisited?

Amplify the patients' voice in the Media – Become more extrovertist

Facilitate and enhance the participation of Patient Organisations in European fora

Take the initiative to create 4-parties networks: Industry-Patients-State-HCPs

Patient Organisations to take the initiative to generate local data as needed (also) for their own purposes and goals



What should be done? – The Industry

Provide knowledge to Patient Organisations on topics such as clinical trials, RWD, HTA for more productive discussions

Jointly create pressure on State to involve patients in legislative activities and decision making

Work on further defining and framing the relations between industry and patients to eliminate any remaining doubts for improper relations

Share RWD with Patient Organisations to work in common for improving healthcare

Simplify and speed procedures while continuing to cover needs

Leave behind the occasional overthinking of the competition

Customer-centric or patient-centric approach?

What should be done? – The Physicians



HCOs to improve Physician / Patient relations and communication

Being more engaged when communicating on Clinical Trials

Take the initiative on Healthcare improvement activities

Understand the added value of increasing patients' involvement and create pressure for that

How?

