



European Federation of Pharmaceutical
Industries and Associations

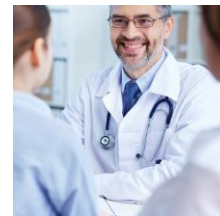


Working Together

Author: Zsofia Bakonyi



Working together



Recognising and realising the value of Patient Input

“People have the right and duty to participate individually and collectively in the planning and implementation of their healthcare.”

WORKING TOGETHER WORKSHOP ATHENS

Working together? No problem?



A question of trust?

TRUST TAKES
YEARS TO
BUILD,
SECONDS TO
BREAK, AND
FOREVER
TO REPAIR.

WORKING TOGETHER WORKSHOP ATHENS

A question of cash?



Recognising and realising the value of Patient Input

“Actively listening to patient experiences, patient challenges and exchanging insights must shape how industry works and develops its thinking”



ECCO



**Working Together
Athens 2019**

**Ian Banks
Patient Advisory Committee
EFPIA Think Tank**

The EFPIA Patient Think Tank



TT Essential Requirements



- Straight talking face to face
- Patient voice is not only important but essential
- No 'hidden agenda' but clear opportunity for PO's to learn and appreciate the bigger agenda
- Interact with all Pharma Companies in transparent and open forum

What do we gain?

TT offers a platform to

-

Share discussions and outcomes at senior level

Influence thinking and policy deliberations

Shape the debate

Benefit from in depth analysis and intelligence from EFPIA and also Pharma

Advance warning of opportunities and threats

Partners for outcomes



ECCO

Different routes = same outcome

Working towards improved patient outcomes

Combined voice creates greater noise for better services, access and resources

PO's need to collaborate with all stakeholders to improve the environment

Gives insight into each sides 'lives'

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efpia

WORKING TOGETHER WITH PATIENT GROUPS

September 2017

Developed by the EFPIA Patient Think Tank



HEALTH
COLLABORATION
AWARDS 2018



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HEALTH
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GUIDE 2018





Thank you





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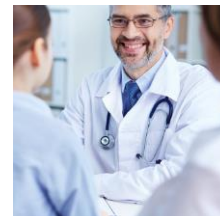


EFPIA Patient Think Tank

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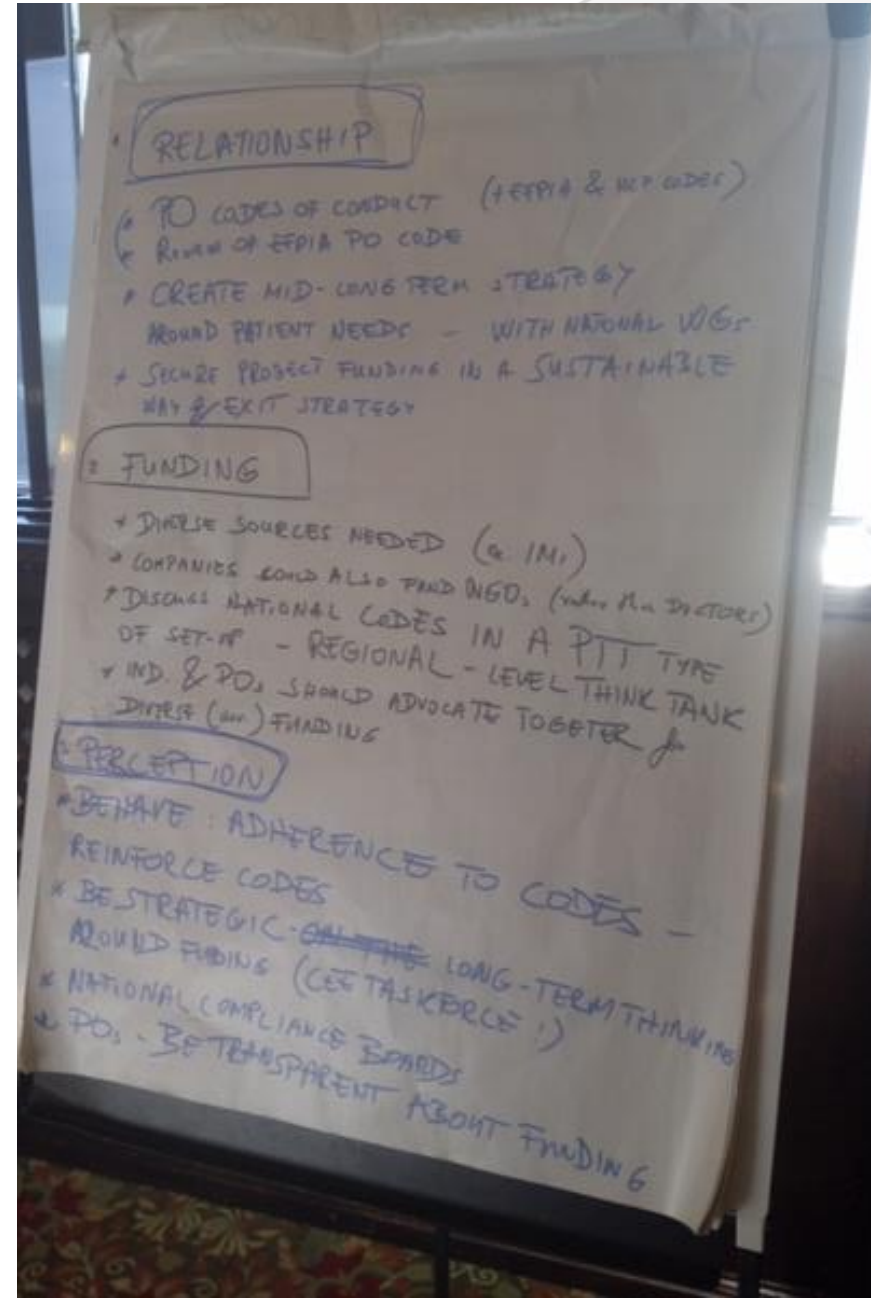
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EFPIA PATIENT THINK TANK

A forum for dialogue on the things that matter

- We don't have all the answers!
- Information exchange – building our understanding
- Strategic collaboration – where appropriate – How we work together
- Patient perspectives in all policy development



EFPIA CODE OF PRACTICE ON RELATIONSHIPS BETWEEN THE PHARMACEUTICAL INDUSTRY AND PATIENT ORGANISATIONS

Initially approved in 2007
Amended by decision of the General Assembly in June 2011

This updated EFPIA Patient Organisation Code of Practice was adopted by the Statutory General Assembly on 14 June 2011. Member Associations are asked to implement the revised code provisions by 31 December 2011.

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