

Working Together Athens 2019

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EFPIA Think Tank











The EFPIA Patient Think Tank

ECCO





































TT Essential Requirements

- Straight talking face to face
- Patient voice is not only important but essential
- No 'hidden agenda' but clear opportunity for PO's to learn and appreciate the bigger agenda
- Interact with all Pharma Companies in transparent and open forum



What do we gain?

TT offers a platform to

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- Share discussions and outcomes at senior level
- Influence thinking and policy deliberations
- Shape the debate
- Benefit from in depth analysis and intelligence from EFPIA and also Pharma
- Advance warning of opportunities and threats

Partners for outcomes

- Different routes = same outcome
- Working towards improved patient outcomes
- Combined voice creates greater noise for better services, access and resources
- PO's need to collaborate with all stakeholders to improve the environment
- Gives insight into each sides 'lives'

Working Together

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WORKING TOGETHER WITH PATIENT GROUPS

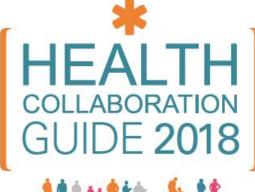
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Thank you

